

December 9, 2013

Lori A. Mulford, Ed. D.
Assistant Superintendent for Curriculum, Instruction, and Pupil Personnel Services
Spackenkill Union Free School District
15 Croft Road
Poughkeepsie, New York 12603

RE: Statement from CompassLearning, Inc. in regard to our relationship with inBloom and student privacy

Dr. Mulford,


Compass Learning no longer has a relationship with inBloom. In early 2013, we worked with a district-customer to explore integration with inBloom and participated at inBloom launch activities during SXSWedu. At this event we demonstrated how the inBloom system and CompassLearning Odyssey might work in a districtwide implementation. That customer chose not to implement inBloom, so no actual integration work was ever completed, and we do not have any other customer integrations with inBloom. As such, we do not share data with inBloom or sell, lease or provide data to any third party without the expressed permission of the customer.

Compass Learning makes every effort to ensure compliance with all federal and state laws and regulations, including FERPA and COPPA, regarding the use of private student information, as well as supports the privacy policies of our customers at the state, district and local level. Information/data entered into CompassLearning Odyssey is the property of the local district and subject to their policies, procedures, local/state laws regarding privacy, and workflow of the customer's information systems. Any information/data provided to Compass Learning will not be sold, leased or provided to any third party.

Student educational records and information collected within CompassLearning Odyssey is only used to support educators in:

- performing a task that is specified in his/her position,
- providing a service or benefit related to a currently enrolled student to improve educational outcomes, or
- a past student in which our customer still maintains an educational record.

Protecting student information, data, and privacy is core to our approach and will remain a priority for Compass Learning.



Eric Loeffel,
Chief Executive Officer,
CompassLearning, Inc.